

1 1. A method for providing an automated login for a user connecting to a server,  
2 wherein the server comprises a first server of a plurality of servers that are connected via  
3 a computer network, the method comprising steps of:

4 receiving a connection to the user via a client data terminal;

5 receiving an identifier associated with a second server of the plurality of servers;

6 and

7 authenticating the user based on the identifier.

1 2. The method of claim 1, wherein the identifier comprises a provider identifier  
2 associated with the second server and a personal identifier assigned to the user by the  
3 second server.

1 3. The method of claim 1, wherein the step of authenticating the user comprises a  
2 step of allowing a user access to a service provided by the first server.

1 4. The method of claim 1, wherein the step of receiving a connection comprises a  
2 step of receiving a second connection to a user via a client data terminal, wherein the step  
3 of receiving a provider identifier comprises a step of receiving, during the second  
4 connection, a provider identifier associated with a second server of the plurality of  
5 servers, wherein the step of receiving a personal identifier comprises a step of receiving,  
6 during the second connection, a personal identifier assigned to the user by the second  
7 server, and further comprising steps of:

8 receiving a first connection to the user via a client data terminal, wherein the first  
9 connection is first in time relative to the second connection;

10 receiving, during the first connection, an identifier associated with the second  
11 server;

12 receiving registration information from the user;

13 storing the identifier and the registration information; and

14 wherein the step of authenticating the user comprises a step of matching the  
15 stored identifier with the identifier received during the second connection.

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1 5. The method of claim 4, wherein the identifier received during the first connection  
2 and the identifier received during the second connection each comprises a provider  
3 identifier associated with a second server and a personal identifier assigned to the user  
4 by the second server.

1 6. The method of claim 4, wherein the step of storing comprises steps of:  
2 creating a user profile; and  
3 storing the identifier and the registration information in the user profile.

1 7. The method of claim 4, further including steps of:  
2 requesting, during the first connection, a consent of the user to use the identifier  
3 associated with the second server; and  
4 receiving the requested consent.

1 8. The method of claim 1, wherein the registration information comprises at least  
2 one of a user name, user post office address, user telephone number, and user electronic  
3 mail address.

1 9. The method of claim 1, further comprising a step of assigning, by the first server  
2 and during the first connection, a personal identifier to the user.

1 10. A method for providing an automated login for a user logging onto a host web  
2 site, the method comprising steps of:  
3 receiving a connection to a user via an affiliated web site;  
4 receiving an identifier associated with the affiliated web site; and  
5 allowing the user access to the host web site based on the received identifier.

1 11. The method of claim 10, wherein the identifier comprises a provider identifier  
2 associated with the affiliated web site and a personal identifier assigned to the user by a  
3 server hosting the affiliated web site.

1 12. The method of step 10, wherein the step of receiving a connection comprises a

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2 step of receiving a second connection of a user via an affiliated web site, wherein the step  
3 of receiving an identifier comprises a step of receiving, during the second connection, an  
4 identifier associated with the affiliated web site, and further comprising steps of:  
5 receiving a first connection of the user via the affiliated web site, wherein the first  
6 connection is first in time relative to the second connection;  
7 receiving, with respect to the first connection, registration information from the  
8 user;  
9 receiving, with respect to the first connection, an identifier associated with the  
10 affiliated web site; and  
11 storing the registration information and identifier received with respect to the first  
12 connection.

1 13. The method of claim 12, wherein the identifier received during the first  
2 connection and the identifier received during the second connection each comprises a  
3 provider identifier associated with the affiliated web site and a personal identifier  
4 assigned to the user by the affiliated web site.

1 14. The method of claim 12, wherein the registration information and identifier  
2 received with respect to the first connection is stored in a database, and wherein the step  
3 of allowing comprises steps of:  
4 searching the database for an identifier that matches the identifier received with  
5 respect to the second connection; and  
6 when a matching identifier is located, allowing the user access to the host web  
7 site.

1 15. A server comprising:  
2 a means for receiving a first connection and a second connection to a client data  
3 terminal, wherein the first connection is first in time relative to the second connection;  
4 a means for receiving registration information during the first connection from  
5 a user of the client data terminal;  
6 a means for receiving an identifier associated with an affiliated server during the  
7 first connection, which affiliated server was visited by the user prior to the server

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8 receiving the first connection to the client data terminal;  
9 a means for storing the received registration information and the identifier;  
10 a means for receiving an identifier during the second connection; and  
11 a means for authenticating the user during the second connection based on the  
12 identifier received during the second connection.

1 16. The server of claim 15, wherein the identifier received during the first connection  
2 and the identifier received during the second connection each comprises a provider  
3 identifier associated with the affiliated server and a personal identifier assigned to the  
4 user by the affiliated server.

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